

## Help Launch MuseumCamp 2017

Museum Camp is a three-day professional development retreat held each summer at the Santa Cruz Museum of Art & History. The 2017 theme is **Changemakers**. We will spend 2.5 days together exploring the ways we make change in our work, our communities, and the world. We will convene 100 campers from museums, libraries, arts, tech, and social justice organizations around the world at this three-day retreat in August 2017 in Santa Cruz, CA.

The camp engages 100 in-person attendees and reaches hundreds of thousands more through online documentation on the [MuseumCamp website](#) and the [Museum 2.0 blog](#). MuseumCamp has inspired dozens of new projects at attendees' home institutions, as well as a standing-room-only session at the American Alliance of Museums annual conference.

As a sponsor of this event, your organization will support:

- Scholarships for amazing MuseumCampers who can't afford the registration fee. This year, these worthy folk include community organizers, activists, advocates, and artists.
- An event that inspires people to learn across diverse backgrounds. 50% of attendees are people of color, 50% of attendees are from outside the arts/informal education fields.
- An event that has been described by past campers as "life-changing" and "transformative."

Underwriters receive acknowledgement in the following ways:

### **SPONSOR \$5,000 AND ABOVE**

- ∂ Name and Logo on all materials and event website as "sponsored by"
- ∂ Opportunity to name one component of the event (i.e. host a meal, closing event, etc)
- ∂ Notification to scholarship recipients that your institution helped support their experience

### **SPONSOR-IN-PART \$2,500 AND ABOVE**

- ∂ Name on materials and event website under "with additional support from"
- ∂ Notification to scholarship recipients that your institution helped support their experience

### **SCHOLAR SPONSOR \$1,000 AND ABOVE**

- ∂ Notification to scholarship recipients that your institution helped support their experience

**To participate as a sponsor for Museum Camp, please fill out the following:**

Organization Name (as you want it listed on all materials):

Sponsorship Level: \$

Checks can be made out to:

MAH

705 Front Street

Santa Cruz, CA 95060

If you prefer to pay by credit card, please contact Lis DuBois at [lis@santacruzmah.org](mailto:lis@santacruzmah.org)



Santa Cruz  
Museum of  
Art & History  
at the McPherson Center

[santacruzmah.org](http://santacruzmah.org)

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