

QUICK REFERENCE GUIDE

(particularly relevant page numbers noted)

Guide to Evaluating Collective Impact: Assessing Progress and Impact. Collective Impact Forum,

http://www.fsg.org/Portals/0/Uploads/Documents/PDF/Evaluating_Collective_Impact_Assessing_Progress_2.pdf

- Criteria for selecting indicators (16)
- Sample outcomes and indicators (19-20)
- Advantages and disadvantages of common methodologies (30-31)

Theory of Change: A Practical Tool For Action, Results and Learning. Prepared for Annie E. Casey Foundation by Organizational Research Services. 2004.

<http://www.aecf.org/resources/theory-of-change/>

- Sample outcomes (4-9)
- Sample theories of change

Using New Metrics to Assess the Role of the Arts in Well-Being: Some Initial Results from the Economics of Happiness. Carol Graham, Soumya Chattopadhyay, and Jai Roberto Lakhanpal. The Brookings Institution, March 2014. <http://arts.gov/sites/default/files/Brookings-Final-Report.pdf>

- Evaluative questions for assessing impact of arts on well-being (14)

Gifts of the Muse: Reframing the Debate about the Benefits of the Arts, Kevin McCarthy et. al. RAND. 2004.

http://www.rand.org/content/dam/rand/pubs/monographs/2005/RAND_MG218.pdf

- Framework for understanding benefits of the arts (4)
- Review of research on instrumental benefits (21-34)

Civic Engagement and the Arts: Issues of Conceptualization and Measurement,

http://animatingdemocracy.org/sites/default/files/CE_Arts_SternSeifert.pdf

- Part 2 highlights methodological challenges with trying to measure the impact of arts on civic engagement (and other forms of social change). (24-34)

How the Arts Impact Communities: An introduction to the literature on arts impact studies.

Prepared by Joshua Guetzkow for the Taking the Measure of Culture Conference,

<http://www.princeton.edu/~artspol/workpap/WP20%20-%20Guetzkow.pdf>

- Mechanisms of how art impacts individuals and community (3)
- Provides examples of and critiques research studies that support claims that how the arts build social capital, are good for the economy, are good for individuals
- Challenge of aggregating from studies of impact on individuals to the impact on the community (15)

More resources on social impact:

- Animating Democracy Resources for Evaluating the Social Impact of the Arts
<http://animatingdemocracy.org/home-impact>
- Foundation Center Tools and Resources for Assessing Social Impact
<http://trasi.foundationcenter.org/>
- Stanford Social Innovation Review (articles on social impact)
<http://www.ssireview.org/search/results?q=social%20impact>
- Inspiring Impact (UK focused resources) <http://inspiringimpact.org/listings/>
- Urban Institute, Outcome Indicators Project
<http://www.urban.org/center/cnp/projects/outcomeindicators.cfm>
- FSG Social Impact Blog
<http://www.fsg.org/KnowledgeExchange/Blogs/SocialImpact.aspx>
- Harvard Family Research Project, Evaluation Exchange
<http://www.hfrp.org/evaluation/the-evaluation-exchange>
- Aspen Institute, Community Change, <http://www.aspeninstitute.org/policy-work/community-change/publications>
- Social Impact of the Arts Project, <http://www.sp2.upenn.edu/siap/>
- Media Impact Project <http://www.mediaimpactproject.org/#!page4/cfvq>

General data sources:

- Gallup www.gallup.com
- US Census American Community Survey <http://www.census.gov/acs/www/>
- NORC <http://www.norc.org/Pages/default.aspx>
- Pew Research Center <http://www.pewresearch.org/>
- Arts and Humanities Research Council (UK) <http://www.ahrc.ac.uk/>
- National Endowment for the Arts <http://arts.gov/artistic-fields/research>